## ENGLISH LANGUAGE TEACHING METHODOLOGY AND EDUCATIONAL TECHNOLOGIES

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**Abstract:** In this article, we examine the dynamic landscape of English language teaching methodology and explore the influential role of educational technology in shaping the future of language education.

**Key words:** education, English language, teaching methodology, educational technologies, teachers.

Teaching English as a second language in education has undergone significant changes in recent years due to the integration of innovative methodologies and educational technologies. This evolution has not only enhanced the learning experience for students, but also revolutionized the way English teachers communicate with their students. Traditional approaches to language teaching have given way to more student has given way to directed and communicative methodologies that prioritize active participation and the use of real language. For example, the Communicative Language Teaching (CLT) approach emphasizes meaningful interaction, task-based learning, and authentic communication to develop students' language skills. By engaging students in interactive activities, role-plays, and cooperative tasks, CLT promotes language acquisition in context and promotes fluency and accuracy in communication is a Task-Based Language Teaching (TBLT) approach aimed at performing communicative tasks as a tool. TBLT encourages students to engage in problem-solving activities, simulations, and projects that require the application of language skills in practical contexts. This hands-on approach not only increases language proficiency, but also fosters critical thinking, creativity, and collaboration among students. The integration of educational technology has revolutionized the English language teaching landscape, aiming to enhance the learning experience and facilitate language acquisition offered tools and resources. Virtual learning platforms, interactive whiteboards, language learning applications, and online communication tools have become indispensable assets for language teachers seeking to engage and motivate their students in the digital age one of its main advantages is providing a personalized and customized learning experience. Language learning apps and online platforms use artificial intelligence and machine learning algorithms to tailor lessons and activities to the needs, preferences and skill levels of individual learners. This personalized approach not only optimizes learning outcomes, but also allows students to develop at their own pace and style.

Educational technologies facilitate authentic language practice and cultural immersion through virtual simulations, multimedia resources, and online communication tools. Virtual reality (VR) and augmented reality (AR) applications allow students to learn in an immersive language environment, interact with native speakers, and experience real-world language contexts without leaving the classroom. These experiential learning opportunities deepen students' cultural understanding, linguistic competence, and global awareness integration is key to unlocking the full potential of language learners. By combining student-centered approaches such as CLT and TBLT with interactive digital tools and virtual resources, teachers can create dynamic and engaging learning environments that suit different learning styles and preferences includes a number of theories and approaches. These methods focus on teaching English effectively through various methods such as communicative language teaching, role play and information sharing.

Students learn grammar rules and vocabulary through selected texts, applying them in practical contexts. On the other hand, educational technologies in language teaching provide tools and platforms that help teachers plan, organize, and share lessons more effectively. Learning management systems and digital resources enhance the teaching and learning experience, offering opportunities for interactive and engaging language practice. The integration of methodology and technology in teaching English creates a dynamic and effective learning environment that meets the diverse needs of students.

## **Conclusion:**

The field of English language teaching has witnessed significant changes through the adoption of innovative methodologies and the integration of educational technology. Traditional approaches have evolved into student-centered and communicative methodologies such as Communicative Language Teaching (CLT) and Task-Based Language Teaching (TBLT), which emphasize real-world language use and interactive learning experiences. Educational technologies such as virtual learning platforms, language learning apps, and virtual reality tools have revolutionized language education by providing personalized learning experiences, authentic language practice, and cultural immersion opportunities. The future of English language teaching lies in a harmonious combination of methodology and technology, where teachers use innovative approaches and digital tools to create a dynamic and engaging learning environment that meets the diverse needs and preferences of students. This synergy between pedagogy and technology is essential to empower language learners to become English-speaking and global citizens ready for an interconnected world.

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