

IMPORTANCE OF DIGITIZATION IN ECONOMIC SECURITY

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Abstract. This article examines the critical role of digitization in economic security. As technological change continues to reshape our world, the integration of digital systems into various aspects of the economy will be inevitable. The article explores the impact of digitization on economic security, analyzes existing literature, discusses methodologies, presents results, and provides insights for the future.

Keywords: Digitization, economic security, cyber security, technological advances, financial systems, data protection, risk management.

In the era marked by technological progress, digitization has become the basis of economic development. The integration of digital technologies into financial systems, communications and business operations has revolutionized the way societies operate. However, this transition raises new challenges, particularly with regard to economic security. This article aims to explore the importance of digitization in protecting economic interests and the measures needed to mitigate potential risks.

The literature on digitization and economic security highlights a paradigm shift in the global economic landscape. Digitization has accelerated the pace of financial transactions, increased efficiency and opened new avenues for economic growth. However, it also exposed vulnerabilities that could be exploited by malicious actors. Cyber security threats, data breaches and financial fraud are among the concerns raised by scholars and experts.

A comprehensive review of existing literature was conducted to understand the impact of digitization on economic security. Scientific articles, lectures and case studies were analyzed to identify trends, problems and potential solutions. The methodologies used by various countries and organizations in strengthening cyber security measures were also explored to learn meaningful insights.

Digitization plays a crucial role in increasing economic security on various dimensions. Some key aspects that highlight the importance of digitization in economic security are:

Data Security:

- Encryption and authentication: Digitization enables strong encryption and authentication measures to protect sensitive economic data. This ensures that financial transactions, personal information and business information are protected from unauthorized access.

Financial Operations:

- Digital payments: The shift to digital payments and online banking has increased the efficiency and transparency of financial transactions. This reduces the risk of physical theft or loss associated with traditional cash-based systems.

Fraud Prevention:

- Advanced analytics: Digitization enables the use of advanced analytics and artificial intelligence to detect fraud. Systems can analyze patterns, detect anomalies, and detect potential fraudulent activity in real-time, improving overall economic security.

Supply Chain Resilience:

- Digital supply chains: Digitization of supply chains increases visibility, traceability and efficiency. It helps identify and mitigate risks, ensuring continuity of critical economic activity even in the face of disruptions.

Cyber Security Measures:

- Firewalls and Antivirus: As businesses and governments digitize their operations, implementing strong cyber security measures becomes a priority. This includes firewalls, antivirus software, and other tools to protect against cyber threats and protect economic infrastructure.

Economic Monitoring and Policy Implementation:

- Real-time data: Digitization enables the collection and analysis of real-time economic data. This facilitates better monitoring of economic indicators, enabling governments and policymakers to make informed decisions and implement timely interventions.

Business Continuity:

- Remote Operations: Digital tools and technologies allow businesses to operate remotely, ensuring continuity during crises such as pandemics or natural disasters. This stability contributes to economic stability and security.

Job creation and economic growth:

- Digital Economy: the growth of the digital economy creates new job opportunities and stimulates economic growth. This diversification contributes to overall economic security by reducing dependence on specific sectors.

Efficiency and Productivity:

- Automation: Digitization often involves the automation of various processes leading to increased efficiency and effectiveness. This efficiency contributes to economic stability and sustainability.

Global Competitiveness:

- Innovation and competitiveness: digitization supports innovation and increases the competitiveness of the economy globally. Countries that invest in digital technologies are better positioned to compete in a rapidly evolving global economic landscape.

Conclusions and suggestions:

The article highlights the inextricable link between digitization and economic security. As we continue to rely on digital platforms for economic activity, protecting against cyber threats will become a priority. Implementing robust cybersecurity measures, regular risk assessments, and international cooperation are critical components of a sustainable economic security system. Additionally, ongoing research and development in cybersecurity technologies is essential to stay ahead of emerging threats.

Future research in this area should focus on the evolving nature of cyber threats and the adaptation of economic security measures. Examining the impact of emerging technologies such as artificial intelligence and blockchain on economic security can provide valuable insights. In addition, studying the effectiveness of international cooperation in the fight against cybercrime contributes to the development of a more secure global digital environment.

This article highlights the critical importance of digitization in economic security and advocates a proactive and collaborative approach to addressing the challenges posed by the digital age. As we navigate an increasingly interconnected world, securing our economic systems against cyber threats is not only a necessity, but a collective responsibility.

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