

**THE EFFECTIVENESS OF USING THE CLUSTER METHOD IN
INCREASING THE COMPETITIVENESS OF UZBEKISTAN
TEXTILE ENTERPRISES**

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Abstract: This article deals with the organization of production, development of the infrastructure of light industrial enterprises, introduction of innovative technologies, expansion of the scale of production of competitive products in the world market, use of the cluster method of production.

Key words: Textile enterprises, infrastructure, competition, market, cluster, product.

The experience of many developed and leading countries in the world economy shows that to achieve competitiveness and access to world markets, first of all, consistent reform of the economy, deepening structural changes and diversification, ensuring the rapid development of new enterprises and production sectors based on high technologies, activities it can be done due to the modernization of the existing capacities and the acceleration of technical renewal processes.

These processes are also relevant for enterprises producing textile products, which are considered important sectors in the economy of Uzbekistan, because today the demand for the quality of products produced by all textile enterprises is increasing. Therefore, in recent years, Uzbekistan has been paying great attention to this issue.

A new direction aimed at using the cluster method of production as the main strategy for expanding the scope of production of competitive products in the world market due to the organization of high-tech production that meets the requirements of the world standard and ensures the production of exportable products in Uzbekistan, the development of the infrastructure of light industrial enterprises and the introduction of innovative technologies is being implemented.

of the President of the Republic of Uzbekistan on December 14, 2017

By Decree No. PF-5285 "On Measures for the Rapid Development of the Textile and Knitting Industry"

As the main tasks of the "Uztoqmachilik sanoati" association, "the enterprises of the textile industry, cotton-textile clusters support for placement based on the prospects of further development of the potential of the regions, the availability of the raw material base, infrastructure, labor resources and markets. Within the framework of the tasks specified in the decision, fundamental changes have taken place in the textile industry of the Republic, and the organization of industrial clusters has been achieved in a short period of time by the association "Uztoqimalik sanoati".

A number of programs aimed at the organization of cotton and textile clusters and their efficiency improvement were adopted by the "Uztoqimalik sanoati" association and activities in various directions were carried out. A total of 156,800 ha in 2020-2021 for the cluster to be established on the territory of the republic. plots of land were allocated for planting cotton. This indicator corresponded to 15% of the total cotton fields in the republic. During 2021, a total of 364,200 tons of cotton or 80.3 percent of the planned cotton crop was collected in the clusters, and the cotton fiber produced from them amounted to 17,600 tons.

A total of 1.2 trillion for the effective organization of the process of cotton cultivation in cotton and textile clusters and improvement of its infrastructure. sum was spent. With these funds, inter-farm and domestic ditches, which have not been cleaned and repaired for years, were cleaned and repaired. 225 water pumps of different sizes were purchased, irrigation was carried out through flexible pipes on a total of 3,163 ha of land, drip irrigation system was introduced as an experiment on 50 ha of land. A system of monitoring the land areas divided into clusters was introduced, and maps and a plan for the placement of crops were developed.

In addition to the above, 19 foreign qualified scientific experts from countries such as the USA, China, Ukraine, Turkey, and Russia were attracted to the agricultural sector, and they were used mainly for the purposes of increasing land productivity.

Regular studies carried out by the "Uztoqimalik sanoati" association, and the results of the analysis of the financial situation of the clusters revealed that in 2021, the results were not recorded according to the plan, and according to the final financial result, the total amount of income was 9,468.6 million soums less than the expenses. The main reasons for this situation are as follows:

determination of the list of farms and allocation of land areas for the conclusion of contractual agreements for raw cotton harvest has not been completed; the presence of interruptions in the supply of mineral fertilizers required for autumn preparation of land areas and spring-summer agrotechnical activities;

introduction of mandatory certification of cotton fiber used for the cluster enterprises;

non-implementation of evaluation and sale of cotton ginning enterprises within the stipulated time;

The above analytical results show that in order to form clusters, it is necessary to develop clearly oriented methodological approaches to the implementation of cluster initiatives, to create its structural composition and fundamental methodological foundations. A systematic analysis of the forms of modern cluster and the principles of mutual cooperation in the cluster method shows that economic entities

– the formation of mutual relations between cluster participants is the main means of their effectiveness.

The lack of experience of the initiators of cluster projects in cotton cultivation and the most important issue, the lack of agricultural personnel, increase the urgency of using hierarchical principles of management as a mechanism of interaction between producers and farmers. In its implementation, it is appropriate to use subcontracting schemes widely used in the economy. By clustering on the basis of subcontracting schemes, a system of mutual support and mutual learning is created, as a result, it helps to develop new types of products and infrastructure.

The activity of scientific and educational centers within clusters is considered as the main condition and component of the effectiveness of cluster structures. In forming the organizational structures of the cluster projects implemented in the republic, these aspects were not paid enough attention. Based on this, first of all, it is expedient to organize the activities of the structures that prepare personnel for themselves and carry out their scientific and innovative development within the available possibilities.

Another most important aspect of increasing the efficiency of clusters is the training of personnel working in them. Further improvement of the system of training, retraining and advanced training of highly qualified personnel for the textile and sewing-knitting industry based on the personnel needs of the clusters that are being formed in time according to the necessary specialties, personnel training for the network formation of the content of higher education in accordance with the production relations of enterprises and prospective development programs, effective employment of graduates in their specialty should be considered as the most important directions of consistent implementation.

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